



**Music Exchange (MEX) annual conference
Radisson Red, Cape Town
13 to 15 September 2019
#MEX19**

Day 1

Friday, 13 September 2019

1:30pm	Doors open
1:45pm to 2:15pm	Brenda Sisane – International Jazz Day 2020 in Cape Town
2:15pm to 2:45pm	Wiseman Ngubo – CAPASSO – The importance of metadata
3pm to 4pm	Ntsietso Mokitimi-Makhofola – SAMPRA – Needle time rights – A legal and operational perspective
4pm to 4:45pm	Alderman JP Smith – City of Cape Town
5pm to 7:45pm	#MEX19 opening & networking Radisson Red rooftop and showcase
8pm to 9.30pm	Frank Paco – Performance



Day 2

Saturday, 14 September 2019

9:45am to 10am	MEX Welcome – Siphon Mabuse and Martin Myers
10am to 10:45am	Nhlanhla Sibisi – RISA – Protecting copyright in the digital environment
10:45am to 11:30am	Lance Stehr – MUTHALAND RECORDS – launch of CYPHA
11am to 11:45am	Karaboo Senna – Defining SAMRO
12:00pm to 12:25pm	Chad Saaiman – My life in music
12:30pm to 1:15pm	Charles Kuhn and Matthew Fink – Just Music – The state of independence
1:15pm to 2pm	Lunch
2pm to 2:30pm	Barry Varkel – Legal rights/contract and the small claims court
2:30pm to 3pm	Yoel Kenan – Africori – Aggregators and more
3pm to 3:30pm	Stephen Werner – KFM - What Cape Town's biggest radio station wants from you
3:30pm to 4pm	Selwyn Bartlett – Selcorp Media – Community radio
4:15pm to 5pm	Sot Moldovanos – Deezer – Best practice to get your song playlisted
5pm to 5:30pm	Manqoba Kubheka – SAMRO – 4IR, myth or reality in the SA Music industry?



Day 3

Sunday, 15 September 2019

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| 10am to 10:15am | Welcome by Guy Redman Chief Director Department Cultural Affairs and Sport, Western Cape Government |
| 10:15am to 11am | MEX19 Keynote – David Kramer |
| 11:15 am to 12pm | MEX19 Keynote – Candice Pillay – Pietermaritzburg-to-LA, songwriting with the stars – hosted by RJ Benjamin |
| 12:15pm to 1pm | John Fishlock – What the publisher doesn't tell you |
| 1pm to 1:30pm | Lunch |
| 1:30pm to 2:45pm | Panel Discussion - Reality is a friend of mine. Moderated by RJ Benjamin and featuring local reality TV stars from <i>The Voice SA</i> , <i>Idols SA</i> and <i>X Factor SA</i> :

Paxton – <i>Idols SA</i> 2017 winner
Lize Mynhardt – <i>Idols SA</i> 2014
Robin Pieters – <i>The Voice SA</i> 2016
Sasha-Lee – <i>Idols SA</i> 2009 Joint winner
PJ Twins – <i>The Voice SA</i> 2019 and <i>SA's Got Talent</i>
Amy Tjasink – <i>The Voice SA</i> 2019
Elwira Standili – <i>Idols SA</i> 2015 Top 8 finalist
David Januari – <i>X Factor SA</i> 2014 |
| 3pm to 3:45pm | Panel discussion: Agents and management hosted by Jarrood Aston , along with Nikki Froneman , Craig Parks , Lesley Wells and Lauren Parks . |
| 4pm to 5pm | Songwriting master class with Candice Pillay , hosted by RJ Benjamin |
| 5:15pm | Close – Book for #MEX20 |