



London, July 14th, 2013

I have had the opportunity to attend Music Exchange since its inception and will continue to support it as it has provided me and Africori a great platform to showcase our business and develop strong business relationships with new and established actors from Cape Town and South Africa in General.

I have been impressed by the high professionalism of the organisers and the hard work to create a real platform for all actors (seasoned professionals, new and established artists, local and international attendees) to meet, exchange ideas and business opportunities.

It is therefore not a surprise that Music Exchange is fast becoming one of the leading music conference in the continent and growing its awareness in South Africa, Africa and beyond. I will definitely be attending Music Exchange 2014.

Best regards,

Yoel Kenan

CEO and founder AFRICORI

**LONDON**

Unit 1, 24 New Wharf Road  
N1 9RR London  
UNITED KINGDOM

**LAGOS**

359-361 Old Ojo Road  
Badagry Express Way  
Lagos NIGERIA

**CAPE TOWN**

53 Wale Street  
Cape Town 8001  
SOUTH AFRICA